



THE BULLETIN Overseas Press Club of America

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November 6, 1954

CLUB LUNCHEON

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Thursday, November 11 --- Clubhouse

Cocktails at Noon -- Luncheon Served at 12:30 P. M.

Members: \$2.50----- Guests: \$3.00

"HOW THE U.S.I.A. CAN HELP CORRESPONDENTS ABROAD"

by

Presenting the Hon. THEODORE STREIBERT,
Director, United States Information Agency

Mr. Streibert, head of the government's domestic and overseas information, will discuss the functions of embassy public affairs programs and how the Voice of America operates.

The U.S.I.A. chief also intends to describe the need for specialists on embassy public affairs staffs.

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PAN AMERICAN



* HERE AND THERE *

A. WILFRED MAY announces that an executive committee meeting will be held in the clubhouse on Friday, November 12, at 12 noon. Committee members are urged to attend.....LARRY BLOCHMAN, Chairman of the Hospitality Committee, has big plans for a regular evening at the Clubhouse. A buffet supper, exchange of privileges with other clubs, a snack bar, are among other items under study..... BILL SAFIRE, aide to OPC'er TEX MC CRARY, announces that during the week of November 8-12, TEX and JINX will conduct a series of public relations broadcasts on their WRCA programs (1-2 P.M., and 11:20-12:00 P.M. daily), in which such PR luminaries as OPC'ers EDWARD L. BERNAYS, CARL BYOIR, WILLIAM ROBINSON, will be heard.....On Monday, November 1, an estimated 60 persons in the clubhouse dining room at lunch. (Not a meeting day!)

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CLUB ELECTION-NIGHT FESTIVITIES
DRAW MEMBERS AND GUESTS

More than 100 Club members and their guests watched other Club members on television and listened to them on the radio at the election-night party last week at Club headquarters.

The networks trotted out such OPCers as EDWARD R. MURROW, JOHN DALY, H.V. KALTENBORN, and LOWELL THOMAS for the biggest off-year coverage in television history.

MURROW, KALTENBORN, and DALY handled the analysis for the three major networks, CBS, NBC, and ABC, respectively. In addition to MURROW, CBS also used Charles Collingwood at the big Univac calculator and WALTER CRONKHITE as anchor man for the entire operation.

NBC's big team for the story was sparked by BILL MCANDREW, the network's news director; JIM FLEMING in Chicago, and Joseph Hirsch.

At the Club headquarters, there was a sizeable crowd for dinner as well as the members who watched the television coverage.

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MEMORIAL BUILDING FUND
REPORT OCTOBER 27, 1954

	<u>Deposited</u>	<u>Pledged</u>	<u>Total</u>
	\$265,649.77	\$1,030.00	\$266,679.77
New Contribution	25.00		25.00
	\$265,674.77	1,030.00	\$266,704.77
Still Needed:	\$ 33,295.23		
New Contributor:			
Charles E. Campbell (memory of Webb Miller)		\$25.00	

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Harold King, Reuters in Paris, in the U.S. for the first time in 31 years.

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OVERSEAS PRESS CLUB BULLETIN

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NEW MEMBERSHIP APPLICATIONSACTIVE:

Louis J. Cioffi, correspondent, Columbia Broadcasting System. Foreign and war correspondent for CBS in Japan and Korea from February 27th, 1952 to May 16th, 1954. Proposed by LARRY LESUEUR; seconded by ALLAN JACKSON.

Richard F. Dempewolff, September through November 1945 in Cuba, Trinidad, Puerto Rico for Naval Aviation News; January and February 1949, Venezuela; February to April 1950 Japan and Korea, February and March 1951, Mexico; September and October 1952 in Cuba for Popular Mechanics; presently eastern editor, Popular Mechanics Magazine. Proposed by WILL H. YOLEN; seconded by BILL DAVIDSON.

Clarence A. Kelso, director advertising, Chrysler. From April 1942 to May 1943 (European Theater) editorial staff, U.S. Navy publications; (Pacific Theater) from February 1944 to May 1945; managing editor various informative publications having world-wide coverage (Standard Oil-N.J.) (Chrysler Export Corp.). Proposed by RUSSELL F. ANDERSON; seconded by JAMES STEINFIRST.

John C. Metcalfe, San Antonio Light, 1926; Southtown Economist, 1926-1932; Associated Press 1925; Chicago Times, 1936 to 1938; Time Magazine 1943 to 1945; New York Herald Tribune, 1945 to 1947; Worldwide Press Service, 1954; "Best Teller" Syndicate, 1954; special assignments Newsweek Magazine and Collier's Magazine; foreign assignments in Europe 1946 to 1950, Latin America 1944 and 1945; accredited war correspondent 1946. Proposed by HAL LEHRMAN; seconded by REAVIS O'NEAL, JR.

William I. Nichols, Editor, This Week Magazine. 1947 and 1951, consultant to State Department; April and May 1945 France, Germany, England, May and June 1946 Poland, Italy, Czechoslovakia, France, Italy; June-September Czechoslovakia, Austria, Trieste, France, Italy; June-July 1949 Italy, France, Yugoslavia; February-March 1951 France, Italy, Germany; March-April 1952 Spain, Portugal; March-April 1953 Japan, Hong-Kong, Formosa; February-March 1954 Holland, Italy, all for This Week. Proposed by EDWARD BERNAYS; seconded by WILLIAM P. GRAY.

ASSOCIATE:

Bette Sweeney Friedheim, Associate editor of Travel Agent Magazine. Since 1951 an associate editor of Hotel Gazette Magazine since 1954; American Life Magazine from June 1949 to September 1951. Proposed by CHARLES GILLETT; seconded by ROBERT CONSIDINE.

Stephen E. Korsen, in charge of press relations The Borden Company. August 1935 to June 1936 Evanston Review (Ill.); June 1936 to July 1938, Chicago American (Ill.); July 1938 to July 1941 Chicago Journal of Commerce (Ill.). Proposed by JOSEPH RUFFNER III, seconded by N.F. ALLMAN.

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* THE TOWN CRIER *

OPC'er DAVE RESNICK giving a course in public relations at Extension Division of City College...MYER AGEN and his wife appeared on Dumont TV show, "Journey Through Life": he recounted how he had met his bride through a poem he sent to the Paris edition of the New York Herald Tribune. AGEN was at the front with the Medical Department of the First Engineers, AEF, in France....E.L. BERNAYS heads panel at annual meeting of Adult Education Society in Chicago, November 8, consisting of LEO ROSTEN, Ben Fine, and S.G. Brown....CLIFF EVANS to Massachusetts for pre-election film report on U.S. Senate race for NBC TV program, "Today"....WRCA news & special events chief BILL BERNS, signs up World-Telly reporter GABRIEL PRESSMAN as full time roving reporter, effective November 8....OPC'er LEONARD DAVIS has piece in Life Today entitled: "How Deaf Are You?" Huh ???....Lincoln Group of Boston recently published tribute by FRED BARTON to his late brother, Robert S. Barton, who died in January. The 11-page memorial also included incidents in the life of the late Rev. William E. Barton, father of the Bartons, well known to Lincoln students and collectors. Item has been sent to libraries having LincolnianaROBERT STROTHER of the Reader's Digest International Editions has just returned from trip around the world, with major stops in the Far East...BRUCE JACOBS back in town after temporary Washington abode as special consultant to Secretary of Army Robert Stevens....JACOBS' Wednesday luncheon guest at club was Col. George W. White, former 8th Army PIO, now PIO for State of New York Military District....OPC'er Col. WELL P. ROSENGREN was among those who attended meeting of PIO's for the Continental Army Commands in Washington recently....RAY STEINBERG reports that DWIGHT MARTIN who arrived this week from Singapore, was given the red carpet treatment by Time-Life officials. He returns shortly....BOB EUNSON, AP chief of Bureau for Japan and Korea, due to arrive early next month for special appearance at APMA meeting in Florida....Frank Noel hospitalized with an ailment recurring from his long imprisonment by Korean Reds....BEN GROSS, radio editor of the NY Daily News, visiting Mexico to gather material for a series on broadcasting set-up down there. His trip follows 40 radio and TV appearances, including H.V. KALTENBORN's "It Seems Like Yesterday". GROSS's "I Looked and Listened" was recently published by Random House. BEN was guest of honor at party given him by five webs and nine independent stations at Toots Shor's, celebrating his 30th anniversary at the News.

APARTMENT FOR RENT: 178 E. 93rd Street. Sunny three rooms suitable for three, floor through, walk-up, two-year lease with sub-let clause, furnished, \$130. Call SA. 2-6463.

Our Own Wall Newspaper: Dining room mural being done by Howard Pedersen. Mural depicts native dancers in Siam (as if we didn't know). Dining room planned for Far Eastern motif....Lunching together at the club the other day: EDWARD R. MURROW, Past President WILLIAM P. GRAY, A. WILFRED MAY, and BRUNO SHAW.

NEW MEMBERSHIP APPLICATIONS (continued)

ASSOCIATE:

Theodore S. Amussen, advisory editor and correspondent U.S. Navy from 1945 to 1946 on Navy official history of war "Battle Report"; editor Rinehart & Co., Harcourt Brace & Co., Henry Holt & Co., from 1938 to 1954; editor in chief, Rinehart & Co., Inc. Proposed by WILL H. YOLEN; seconded by BILL DAVIDSON.

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The Book Shelf:ART BUCHWALD'S PARIS:
NOSTALGIA, SAUCE PIQUANTE

A well-traveled newsman, noting a copy of "Art Buchwald's Paris", published this week by Atlantic-Little Brown, remarked: "It's a nice Paris, Art Buchwald's." He was right.

The Paris to which Art went in 1948 and where he has remained is the Paris where all good Americans go when they die--the city where everything seems as unreal and hard to grasp as a handful of smoke, a city which in the telling loses all the bad and takes on all the good, both real and imagined.

In this collection of columns from the European edition of the New York Herald Tribune, Art runs up and down a gamut of fascinating entities and non-entities, instructs on wine and food, and carries on his long and intermittently successful campaign against dogs in French restaurants.

Art went to Paris on the GI Bill, supplemented his income with some slightly shady transactions in gasoline-ration tickets, and eventually wound up reviewing movies and restaurants for the Trib. His present syndicated column is the outgrowth of the reviews and Paris After Dark."

Earlier, he served in the Marines, where one of his exploits was to publicize the 1945 football team at the Marine Corps Air Station at Cherry Point, N.C., a team which some experts have called one of the worst in history. Art's star performance in this role was a wild luncheon which featured a Washington sports columnist and fried shrimp.

When he went to Paris, he lived in a Montparnasse Hotel called the Hotel des Etats-Unis, chiefly famous in those days as the headquarters for Garry Davis's Citizens of the World movement, then in the hands of some of the most scraggly beards and dirty duffle coats the world has yet seen. With abounding success, he has moved into an apartment on the Quai d'Orsay. But in his columns, it is quite apparent that his heart still is with the strange and wondrous characters he used to see a lot more of. Art Buchwald's Parisians are primarily the young, terribly intense ones, and reading about them is sitting again on the terrace of the Dome, the Royal St. Germain, and Cafe de Flore. Art's is also an American Paris, filled with Texans and songwriters, a Paris of 24-hour-a-day press agents, movie stars taking French lessons, and a Paris where movie subtitles have an actor greeting Gary Cooper on the street of a Western town with: "Bonjour, M. le Commissaire." It's a nice Paris.

(From DAVID MURRAY)

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KRISHNA MENON AT OPC LUNCHEON

V.R. Krishna Menon, Indian delegate to the United Nations, called differences between the U.S. and India "misunderstandings" which were primarily based on ignorance of the facts. He compared U.S.-Indian relations before India achieved her independence from Britain. The delegate spoke to a well-attended luncheon last Wednesday at the Club headquarters.

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In reply to a question about India's relations with Red China, Krishna Menon said diplomatic recognition of a country does not necessarily imply approval of that country's form of government, and that government of another country must be changed from within, rather than from without.

Krishna Menon was introduced by Vice President JOHN BARKHAM, who chaired the meeting in the absence of the President, BOB CONSIDINE. Among those in attendance were Past President WILLIAM P. GRAY, HAL LEHRMAN, ABEL KESSLER, HOUSTON BOYLES, LEWIS BOWEN, JEAN JAFFE, N.F. ALLMAN, LEON DENNEN and ELIOT ELOFSON.

Also THEODORE FINDHAL, JEWEL DEBONILLA, PAT SULLIVAN, STEVE SCHEUER, DOROTHY FISHER, BRUCE GOULD, K.S. GINIGER, SERGE FLIEGERS, STANLEY FRANKEL, MARY HORNADAY, C.B. ORMEROD, WAYNE PENNINGTON, JOSEPH ROSAPEPE, BILL SAFIRE, BRUNO SHAW, THOR M. SMITH, MARY TWEEDY, H.G. WEEKES, BELLA FROMM WELLES, SPENCER WILLIAMS, WOODROW WIRSIG, WILL YOLEN, HELEN ZOTOS, H.G.W. WOODHEAD, R.C. WELTI.

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